

# cloakroom.co.uk



As a Cloakroom & Entrance specialist, we have designed more than 870 cloakrooms: from theatres, museums, exhibition, congress & exposition locations, hotels & restaurants, discotheques & clubs, bars & cafés to music venues.

In collaboration with these entrepreneurs, we have compiled 10 Free Turnover tips so that you can make (more) money with your cloakroom and enhance service.

## 10 FREE TURNOVER TIPS

1. Always use a legally checked cloakroom regulation and put this up in such a way that it is visible for your guests. This way, your liability in case of missing items will be limited. Attention: a free cloakroom involves liability.
2. Apply the right price for your cloakroom. On average, this will be 1.50 to 2 Euros per item. Besides coats, you can also accept suitcases, bags and umbrellas in your cloakroom.
3. Let visitors pay per item and also give them a cloakroom ticket per item. This keeps things organised, it is efficient and ensures fewer missing items. After all, you have a liability per item.
4. Advise your guests to take a photo of their cloakroom ticket, so that they will always have proof in case they lose their ticket.
5. Check your turnover by making a Z report in which your turnover is specified per half hour. By means of this data, you can also determine your staffing level.
6. Make sure you always have sufficient spare pre-printed tickets so that you are never without any.
7. Divide the cloakroom into sections (A, B, C etc.). This results in speed, overview, and therefore more turnover and fewer missing items.
8. Speed = service = more turnover. Use moveable cloakroom racks or a customised cloakroom. That will cut down walking up and down up to 100 times per rack when hanging up and collecting coats.
9. Make optimum use of your cloakroom, for example, by using double cloakroom racks. 90% of all coats are short enough for this.
10. Interested in non-binding customised and expert advice?  
Then please contact us, we are happy to help you: Cloakroom.co.uk, phone: 0203 318 8688

## CLOAKROOM.CO.UK

Everything for your cloakroom and entrance. From advice about layout to helpful tips with an aim for an efficient cloakroom and/or entrance.

### Ticket printers:

Coatcheck ticket printers for turnover checks and swift processing of cloakroom and baggage. Also suitable for admission tickets.

### Cloakroom racks & Hangers:

Everything for your cloakroom: default moveable cloakroom racks or a customised layout of your cloakroom. Various hangers and umbrella bags. And of course, customised advice.